

JIM SANDERS MEDIA AND LEADERSHIP SCHOLARSHIP

James Sanders wasn't known by that name. He wasn't often called Jim. People working at the television stations in Sacramento, CA; Columbus, OH; San Diego, CA; and San Francisco, CA where he presided as news director knew him as Sanders. He was a leader, not just a manager. As one former employee said about Sanders after his death in September 2015, "Sanders was all about integrity. From the choice and quality of the stories he put on the air to his mentoring of countless people in all areas of news, he operated from a base of encouragement, never negativity. From a heart full of courage instead of fear. Sanders didn't force you to do your best, he made you want to do your best. And he led by example, holding himself up to the highest standard and trusting that his people would rise to their highest potential. I am not unique in my love and admiration for this funny, charismatic, intelligent man; there are many of us who would have followed Jim Sanders anywhere." This scholarship is to honor and support the leaders of today and tomorrow among the California State University student population. The media industries are changing and as the continued gatekeepers of information, the industries need people to lead, take risks, be creative, have a sense of humor, be intelligent, and challenge the status quo.

One (1) \$2,500 scholarship will be awarded for the 2018-2019 academic year. Applicants must:

- Have an interest in journalism, media, or communication.
- Aspire to a career in media, but can be interested in any aspect of the industry including engineering, sales, production (audio, video and sound editing, etc.), graphic design, human resources, etc.
- Be currently enrolled or be entering a first semester as a student at a California State University campus and must hold a student status during the scholarship period.
- Express current leadership qualities or the desire to be a leader in journalism, media, or communication.

Applications are available through the campus Financial Aid Office.

Completed applications submitted by the campus Financial Aid Office to the CSU Foundation must include the following:

- Scholarship Applicant Information form
- A brief Personal Statement that explains why the student wants to pursue a career in journalism, media, or communication and how they perceive themselves as a leader.
- Two letters of recommendation. One letter must be from an instructor who taught the student.
- A completed Application Checklist

Contact the Financial Aid Department for the **Spring Application Deadline**.

All applications need to be completely filled out. Do not leave any line blank. If there is no information to provide, "N/A" should be used.

Each item submitted with the application packet (i.e. "Academic Profile," "Personal Statement," "Biography," etc) should be clearly labeled.

CSU SYSTEMWIDE SCHOLARSHIPS

APPLICATION CHECKLIST

(Please make sure that all items are completed and verified before the application packet is submitted to the CSU Foundation)

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Application Item	Completed	Verified by (Initial)	
		<i>Where indicated, either Financial Aid or the Scholarship Coordinator can verify completion</i>	
Applicant Information Form	<input type="checkbox"/>	Financial Aid Scholarship Coordinator	_____
Personal Statement (see Fact Sheet for details)	<input type="checkbox"/>	Financial Aid Scholarship Coordinator	_____

Each application and checklist must be attached as one PDF and e-mailed to the campus Financial Aid Department.

Please do not send physical files.

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CSU SYSTEMWIDE SCHOLARSHIPS FOR 2018-2019

APPLICANT INFORMATION

(Please type or print carefully in capital letters)

SCHOLARSHIP TITLE: _____

Name: _____ **Student Identification Number:** _____

Current Address: _____

City: _____ **State:** _____ **Zip:** _____

Permanent Address: _____

City: _____ **State:** _____ **Zip:** _____

Preferred Mailing Address: **Current** **Permanent**

Telephone Number: _____ **Alt. Telephone Number:** _____

E-mail Address: _____

CSU Campus currently enrolled in: _____

Number of class units you anticipate taking:

first quarter/semester: _____ *second quarter/semester:* _____ *third quarter:* _____ *summer session:* _____

Major: _____ **STEM Major?** **Yes** **No**

Anticipated Graduation Date: _____

Graduate Student GPA: _____ **Undergraduate Student GPA:** _____ **Cumulative GPA:** _____

US Military Veteran: **Yes** **No** **Currently Serving**

Are you receiving any private scholarships? **Yes** **No**

ACCEPTANCE OF SCHOLARSHIP TERMS

- By submitting this application, I certify that the information is complete and accurate. I understand that scholarships may be denied or withdrawn if any information reported on this application is found to be intentionally misleading or inaccurate. I understand that I must meet all award requirements at the time funds are distributed to me. I authorize the CSU to share my application with reviewers to complete the selection process. In the event that I am selected, I further authorize the CSU to publicize my selection and conduct research related to my future employment. I agree to adhere to all scholarship terms and guidelines as set forth by the California State University Foundation in the 2018- 2019 scholarship criterion which includes the requirement that I remain a student in good standing during the entire academic year.

I further agree to repay any scholarship funds as requested by the California State University Foundation on behalf of the scholarship fund donor in the event that I am unable to fulfill my academic commitment for any reason and to notify the Foundation in writing.

Date